

GEETHANJALEE YAPA

UI/UX DESIGNER | CREATIVE DESIGNER

ABOUT ME

I'm a UI/UX designer with 2+ years of experience in designing complex web app solutions and taking on design challenges that make the world a better place. Apart from being an IT graduate, I have eight years of experience in conceptual jewellery design as an A-grade qualified jewellery designer. With the knowledge and experience I gained in both fields, I was able to provide the best user satisfaction in every design I did as a freelancer for all of my clients so far, across the world.

EXPERIENCE

UI/UX DESIGNER | FEB 2022 - JAN 2023

Emageia Private Limited, Colombo 10, Sri Lanka

UI/UX Designer for a team of 50 members covering multi-disciplinary projects.

Covered areas: UI/UX for SAAS Solutions & Mobile Apps. Have experience in UX Designing, UI Designing, User Research, Wireframing Prototyping, Requirement Analysis.

ASSOCIATE UI/UX ENGINEER | JUL 2020 - FEB 2022

Emageia Private Limited, Colombo 10, Sri Lanka

Associate UI/UX Engineer for a team of 50 members covering multi-disciplinary projects.

Covered areas: UI/UX for SAAS Solutions & Mobile Apps. Have experience in UX Designing, UI Designing, User Research, Wireframing Prototyping, Requirement Analysis.

TRAINEE JEWELLERY DESIGNER | MAY 2016 - DEC 2018

Vogue Jewellers Private Limited, Colombo 03, Sri Lanka

Worked as a jewellery designer who did designs based on the customer's requirements as well as for the ready-made sales. I worked for jewellery sales as a salesperson while working as a jewellery designer at the same time.

- **Tools :** Manual Drawing (Hand Painting), Adobe Illustrator
- **Experience :** Jewellery Designing, Customer Handling, Quality Maintaining

JEWELLERY DESIGNER | NOV 2014 - DEC 2015

Thrie Malee Gold House, Nittambuwa, Sri Lanka

Started the career as a jewellery designer and got the opportunity to design jewellery according to the customer's requirements as well as for the ready-made sales. I worked for jewellery sales as a salesperson while working as a jewellery designer at the same time.

- **Tools :** Manual Drawing (Hand Painting)
- **Experience :** Jewellery Designing, Customer Handling, Quality Maintaining



CONTACTS

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🌐 www.geethsgallery.com

🌱 Geethanjalee Yapa

PROFESSIONAL SKILLS

UX Research	██████████
Requirement Analysis	██████████
User Persona Creation	██████████
User Journey Maps	██████████
Create Empathy Maps	██████████
Wireframing	██████████
UI Prototyping	██████████
Interaction Design	██████████
Visual Design	██████████
Web Designing	██████████
Web Development	██████████
Front-End Development	██████████
Git Version Controlling	██████████

EDUCATION

BACHELOR OF INFORMATION TECHNOLOGY | 2014 - 2021

University of Colombo School of Computing, Sri Lanka

GCE ADVANCED LEVEL (A/L) - BIO STREAM | 2011

Rathnavali Balika Vidyalaya, Gampaha, Sri Lanka

Passed with C pass and 2S passes.

GCE ORDINARY LEVEL (O/L) | 2007

Rathnavali Balika Vidyalaya, Gampaha, Sri Lanka

Passed with 6A passes, B pass and 2C passes.

PROFESSIONAL QUALIFICATIONS

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE COURSE | PRESENT - OCT 2022

Conducted by Coursera

Currently Following

THE INDUSTRIAL DEVELOPMENT EXPERT PHP TRAINING SEP 2019

Industrial Master, Nugegoda, Sri Lanka

DIPLOMA IN INFORMATION TECHNOLOGY | AUG 2016

University of Colombo School of Computing

DIPLOMA IN INFORMATION TECHNOLOGY WITH E-COMMERCE DEC 2013

Esoft Metro Campus, Sri Lanka

DIPLOMA IN INFORMATION TECHNOLOGY INTERNATIONAL DEC 2013

Esoft Computer Studies Private Limited, Sri Lanka

CERTIFICATE COURSE IN JEWELLERY DESIGNING | MAR 2014

Gem & Jewellery Training Institute, Sri Lanka

OTHER QUALIFICATIONS

THE CERTIFICATE COURSE IN ENGLISH - (HIGHER LEVEL) FEB 2013

The Institute of Human Resource Advancement, University of Colombo

THE CERTIFICATE COURSE IN ENGLISH - (INTERMEDIATE LEVEL) APR 2012

The Institute of Human Resource Advancement, University of Colombo

LONDON EXAMINATIONS-LONDON TESTS OF ENGLISH LEVEL A1 | MAY 2004 & LEVEL 1 | AUG 2004

Edexcel International

OTHER SKILLS

Jewellery Designing	
Logo Designing	
Doodling	
Graphic Designing	
Microsoft Office	

TOOLS

Figma	
Adobe Xd	
Adobe Illustrator	
Adobe Photoshop	
Adobe Indesign	
Balsamiq Wireframe	
Elementor	
WPBakery	
Php Storm	
Visual Studio Code	

TECHNOLOGY

HTML	
CSS	
JavaScript	
JQuery	
Bootstrap	
Php Laravel 5.8	
Wordpress	
MySQL	

EXTRA CURRICULAR ACTIVITIES

A Member of School Healthcare Movement
Rathnavali Balika Vidyalaya, Gampaha, Sri Lanka

A Member of School Science Society
Rathnavali Balika Vidyalaya, Gampaha, Sri Lanka

UI/UX PROJECTS

ICONN HRM V2

Emageia Private Limited, Colombo 10, Sri Lanka

A fully SaaS-based Human Resource Management solution which provides businesses need the tools to automate mundane tasks and HR functions, with speed and accuracy.

- Tools : Figma
- User Research
- UX Research
- Requirement Analysis
- User Persona Creating
- User Journey Maps
- Low fidelity Wireframes
- High Fidelity Wireframes
- Prototyping

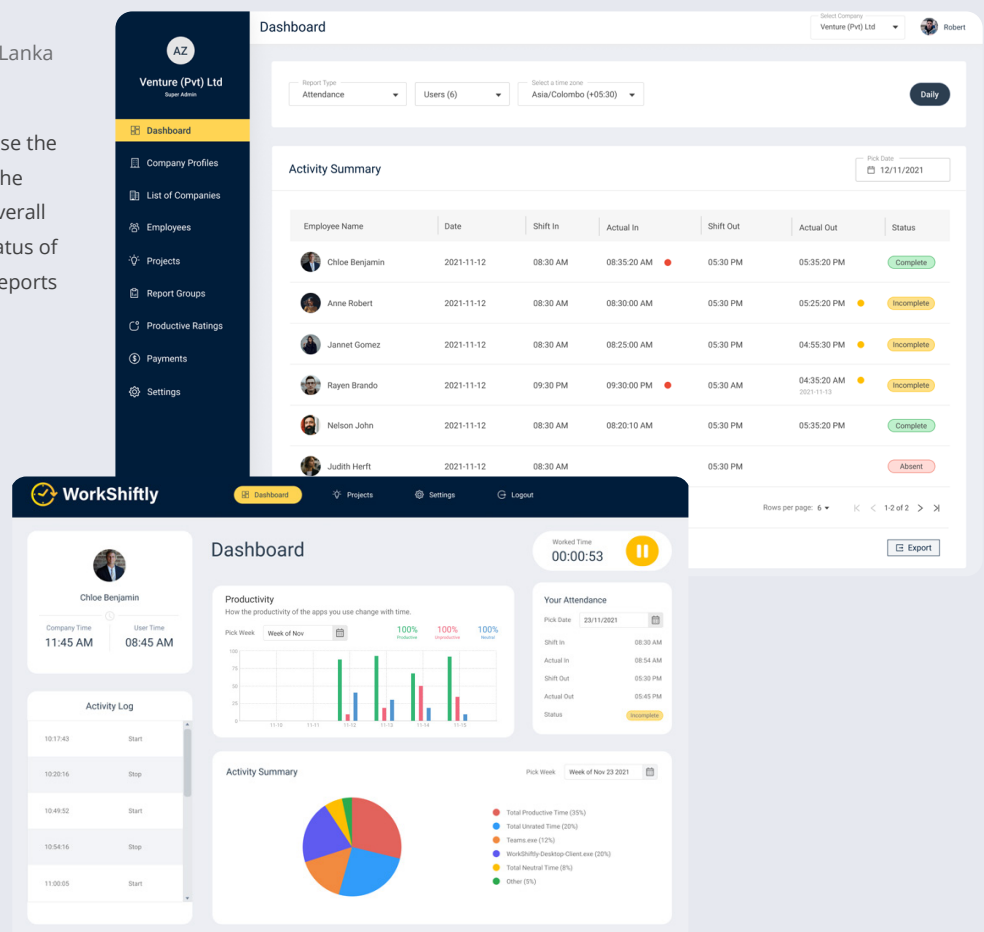


WorkShiftly

Emageia Private Limited, Colombo 10, Sri Lanka

This is the employee activity and project management software designed to increase the productivity of your employees, monitor the daily activities of employees, track their overall productivity, attendance, and track the status of allocated projects and tasks to generate reports for analytics at the end.

- Tools : Figma
- User Research
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UI/UX PROJECTS

DOCSHARE

Emageia Private Limited, Colombo 10, Sri Lanka

DocShare is a SaaS-based next-generation job and task management system that includes a document management solution, real-time chat, and workflows. This is a great tool for businesses to interact directly with their customers to chat, accept jobs, exchange documents, and get the work done while keeping track of deadlines, deliverables, and job progress!

- Tools : Figma
- User Research

UX Research

Requirement Analysis

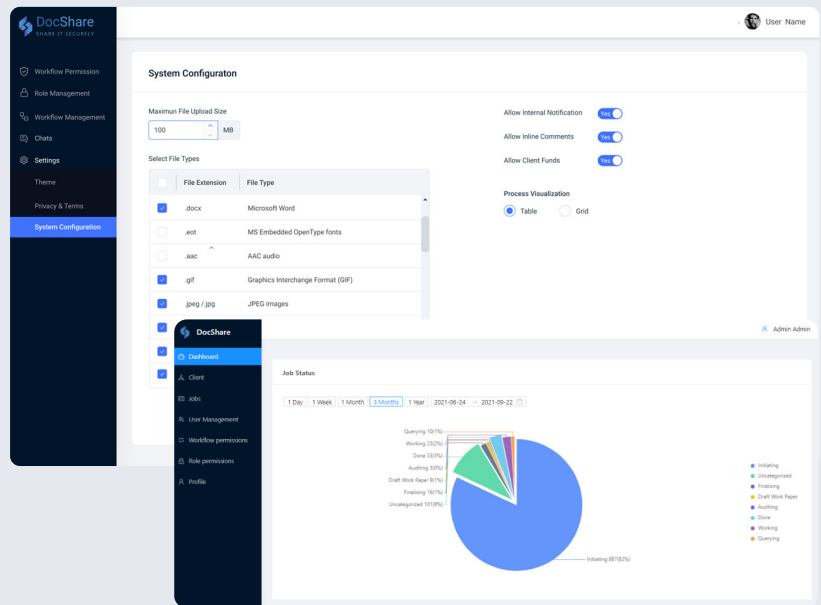
User Persona Creating

User Journey Maps

Low fidelity Wireframes

High Fidelity Wireframes

Prototyping



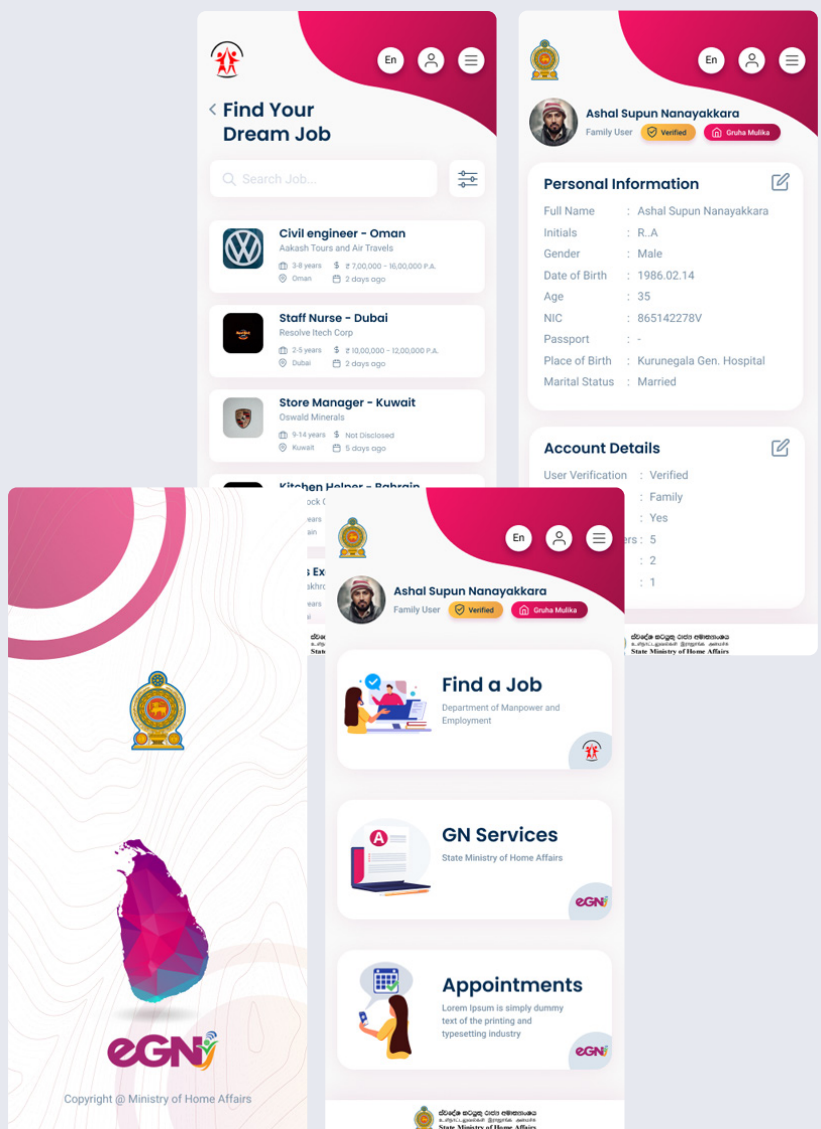
E GRAMA NILADHARI (eGN)

Emageia Private Limited, Colombo 10, Sri Lanka

eGN is a comprehensive software application for the Sri Lankan government to digitalize citizens' data at the Grama Niladhari divisions. Data gathered at the divisional level is integrated and provided to the government so it can make decisions at the national level.

This solution is designed to be the largest verified national database of every citizen of Sri Lanka, and it is also designed to integrate with other government institutions.

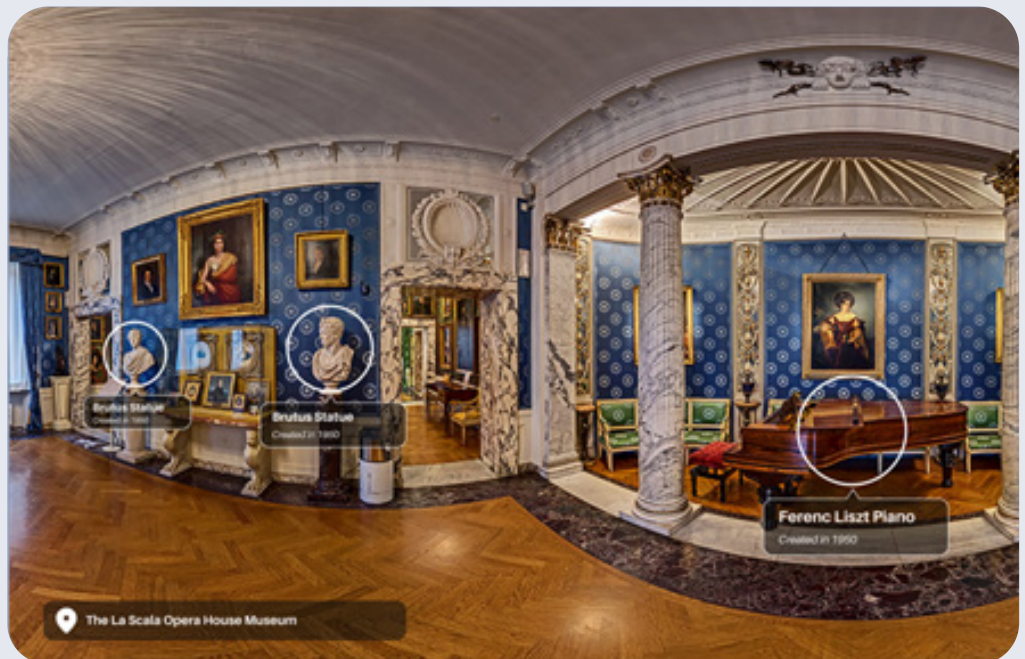
- Tools : Figma
 - User Research
- #### UX Research
- #### Requirement Analysis
- #### User Persona Creating
- #### User Journey Maps
- #### Low fidelity Wireframes
- #### High Fidelity Wireframes
- #### Prototyping



AR APP FOR ITALIAN MUSEUM

This is the most recent conceptual design I did based on futuristic AR technology. AR app design represents how the user can experience a realistic virtual tour within the La Scala Opera House Italian Museum. I'm trying to utilise my UI/UX skills in the AR technology related apps and websites I'm designing while continuing my journey of self learning more about AR, VR, and XR.

- Tools : Figma
- Low-fidelity Prototyping
- UI/UX Designing
- High-fidelity prototyping



MOBILE APPS

ALORA

Alora is a mobile app UI concept that is designed for the purpose of selling Aloe Vera plants, and Aloe Vera products. Aloe Vera is a herbal plant that is widely popular as a main ingredient used in natural skincare and haircare products. The user journey of this UI concept basically flows from the UI screens of user login, product store, and detail view of the selected item, etc.

- Tools : Adobe Photoshop
- Adobe Illustrator
- Adobe Xd



JEWELLERY PROJECTS

- **Stingray themed Pendant** - A hand drawing using water colors



- **Art of Roots** - A hand drawing using water colors



NON RELATED REFEREES

- **VARANGA DE SILVA**

Director, Eimageia Private Limited.

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- **NIMASHA ADIHETTI**

Former Senior UI/UX Engineer, Eimageia Private Limited

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